PEORIA
CHAMBER OF COMMERCE

# BUSINESS LEVEL

Business Level membership serves to promote, support, and connect small to mid-size businesses and nonprofit organizations.

MEMBERSHIP TIERS

| Advertising, Visibility, & Branding | Advocate ($500) | Builder ($750) | Connector ($1,000) |
|---|---|---|---|
| 30-second member commercial produced by Peoria Chamber team | ✓ | ✓ | ✓ |
| Listing in Chamber directory and inclusion in annual Community Guide | ✓ | ✓ | ✓ |
| Unlimited event listings on website & in newsletter | ✓ | ✓ | ✓ |
| Chamber badge, decal, and use of logo in communications | ✓ | ✓ | ✓ |
| New Member Promotion in bi-weekly newsletter, social media, website, and local publications | ✓ | ✓ | ✓ |
| Business advertisement in monthly newsletter | | ✓ | ✓ |
| Weekly social media sharing to promote business | | ✓ | ✓ |
| 300-word member spotlight in newsletter | | ✓ | ✓ |
| Additional business locations listings in directory (at no cost) | | | ✓ |
| 300-word member spotlight in Peoria Times publication | | | ✓ |

| Business Development | Advocate ($500) | Builder ($750) | Connector ($1,000) |
|---|---|---|---|
| Access to post jobs to Job Board | ✓ | ✓ | ✓ |
| Full Access to Business Directory | ✓ | ✓ | ✓ |
| Legislative advocacy via West Valley Chamber of Commerce Alliance (WVCCA) | ✓ | ✓ | ✓ |
| Purchasing discounts in Member 2 Member Discount Program | ✓ | ✓ | ✓ |
| Personal connections to businesses and community members that matter most to you | ✓ | ✓ | ✓ |
| Opportunity to host a Chamber Event at your business | ✓ | ✓ | ✓ |
| Quarterly member-to-member promotional emails | | ✓ | ✓ |

| Networking | Advocate ($500) | Builder ($750) | Connector ($1,000) |
|---|---|---|---|
| Relevant connections with Peoria businesses & professionals - a network for friends and and relationships you can count on. | ✓ | ✓ | ✓ |
| Ribbon cuttings for grand openings, anniversaries, or notable events | ✓ | ✓ | ✓ |
| Opportunity to chair Chamber committees | ✓ | ✓ | ✓ |
| Speak at a Networking Breakfast or Chamber Luncheon | ✓ | ✓ | ✓ |
| Unlimited company reps may attend events and receive communications. | | ✓ | ✓ |
| Complimentary registration to 1 annual signature event | | | ✓ |

**Join Now and Unlock Your Benefits!**

Choose your membership tier and start enjoying exclusive benefits today.

Call us now at 623.979.3601 to get started.

*Nonprofits receive 15% off annual member dues.

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# COMMUNITY LEVEL

All features and benefits offered under the Business Level Membership are fully included in the Community Level Membership, with the Community Level also providing extra advantages designed to enhance community interaction and participation. Legislative advocacy, event sponsorship, and omnichannel promotion are the primary benefits of this tier.

MEMBERSHIP TIERS

| Advertising, Visibility, & Branding | Supporter ($2,500) | Leader ($5,000) | Champion ($10,000) |
|---|---|---|---|
| Prominent logo in newsletter and at Chamber events | ✓ | ✓ | ✓ |
| Rotating member logo on Chamber home page | ✓ | ✓ | ✓ |
| Digital & print media displayed in Chamber office | ✓ | ✓ | ✓ |
| Unlimited member-to-member email communications | ✓ | ✓ | ✓ |
| Branded sponsor at one (1) signature event | | ✓ | ✓ |
| Complimentary banner ads on chamber directory page | | ✓ | ✓ |
| 5-minute promotional video uploaded to Chamber website | | | ✓ |

| Business Development | Supporter ($2,500) | Leader ($5,000) | Champion ($10,000) |
|---|---|---|---|
| Legislative advocacy via West Valley Chamber of Commerce Alliance WVCCA | ✓ | ✓ | ✓ |
| Title sponsor at one (1) quarterly Chamber Committee event | ✓ | ✓ | ✓ |
| Two (2) complimentary registrations to one annual signature event | ✓ | ✓ | ✓ |
| Two (2) additional registrations to one annual signature event | | ✓ | ✓ |
| Complimentary vendor table at annual charity golf tournament | | ✓ | ✓ |
| Four (4) additional registrations to one annual Signature Event | | | ✓ |
| Preferred consideration as a speaker for Breakfast or Luncheon (20-minute presentation) | | | ✓ |

| Networking | Supporter ($2,500) | Leader ($5,000) | Champion ($10,000) |
|---|---|---|---|
| Two (2) Complimentary registrations for each monthly breakfast | ✓ | ✓ | ✓ |
| Promotional table & 5-minute speaking at one breakfast or luncheon | ✓ | ✓ | ✓ |
| Verbal recognition at monthly Chamber Chamber events | | ✓ | ✓ |
| Invitation to special events with city leaders, legislators, Board of Directors, and other key supporters | | ✓ | ✓ |
| Recognition and presentation of Partnership Award at annual awards gala | | | ✓ |
| Complimentary registrations to monthly Breakfasts and Luncheons | | | ✓ |

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