



Membership Benefits

Business Exposure Provided Through the Chamber

- ✓ New members are highlighted in the **Peoria Progress**, a monthly pull out section in the Peoria Times mailed to 8,000 subscribers and placed in high traffic businesses, hotels & tourist locations
- ✓ A company listing in the Chamber's **online directory** with over 148,000 directory queries and over 1 million member exposures from search engines in 2017
- ✓ Enhance your directory listing with a free **Traffic Catcher** landing page with your company information and the ability to drive traffic to your website
- ✓ The Chamber's **weekly e-newsletter** contains a Meet Your Members section allowing you to provide us with a 200-300 word description explaining why your company is different along with a logo or picture
- ✓ Your company is included in the **Peoria Chamber Directory & Visitor's Guide** member directory, printed quarterly and distributed to local businesses and tourist attractions
- ✓ Host a **ribbon cutting** to celebrate your new membership or a milestone occasion with Chamber support. We invite our Ambassadors Committee and all Chamber members to attend the event and take photos to showcase your event in the monthly Peoria Progress
- ✓ Create a 5-7 minute **business information video** by supplying us with interview questions where you share the best aspects of your business that will drive people to your door. Multiple member segments are edited to create a 20-30 minute program broadcast on Peoria Channel 11 for 30 days. The segments are archived on the Chamber website and available for you to upload to your own website or social media
- ✓ Participate in a **radio interview** with David Isaac from the BTBN Broadcasting Network. Each interview is designed to showcase the individual business through

questions and commentary with the business owner on KPHX AM 1480. Each segment is archived on the Chamber website and provided to you to upload to your own website or social media

- ✓ Representation in the Chamber's **Visitor Center** with business cards, flyers, and brochures to reach maximum exposure to over 5,000 visitors per year
- ✓ Opportunity to provide brochures, informational pieces, or small promotional items for the Luke Air Force Base **Welcome Kits** distributed monthly to airmen new to Luke AFB
- ✓ **Promote** your special events and job openings on the Chamber website
- ✓ **We refer** visitors and Chamber members to our member businesses

Marketing Opportunities

- **Sponsor a Chamber event** to brand your business as a community partner. We have options to fit any budget:
 - Bi-monthly breakfasts
 - Quarterly luncheons
 - Dinner at the Diamond
 - Mayor's State of the City
 - Annual Awards Dinner
 - Golf Tournament
 - And more!
- Receive **discounted prices** for advertising space in the Peoria Progress and Peoria Chamber Directory & Visitor's Guide
- Supply the Chamber office with **business cards or brochures** for visitors, Chamber members and committee members to reference
- Provide the Chamber with a few **gift certificates or gift bags** that can be given away at breakfasts or lunches, which gives you exposure even when you can't attend
- **Offer e-coupons** on the Chamber website for free to drive customers to your store or website



Business Support

- Get support from a **Chamber Ambassador** to help introduce you to other members and get acquainted with the Chamber
- Get **free SCORE business coaching** from seasoned professionals to help grow your business
- **Hot Topics & Lunch** education sessions are held monthly with the purpose of giving you tools you can take back to the office and implement today!
- Members receive **reduced rates** for conference room use for meetings or events, based on availability
- Chamber Nation provides **free support** to set up your Traffic Catcher Site or to answer any questions about website features
- Receive **contractor pricing** with the Chamber's group number at any OfficeMax or OfficeDepot location

Networking Events

- **Bi-Monthly Breakfasts** offer you the chance to meet your fellow members. We highlight a couple member businesses and everyone has time to give a 45-90 second commercial on their business.
Offered 1st & 3rd Tuesdays of the month
- **Quarterly Luncheons** give you a chance to network with members, meet industry experts and hear about relevant business news in our community. Bring a door prize and get a minute to give us a commercial about your business!
Held 2nd Wednesday of the month
- **Evening Mixers** give you the opportunity to build relationships in a relaxed setting that benefits you and your company through added contacts and resources. Mixers are held at various member businesses.
The 4th Wednesday of the month
- **Peoria Chamber Women 4 Women** Women were looking for new ways to network and move their careers forward. Women 4 Women was created to fill the need and is the fastest growing and most active group in the Chamber.
Meets 1st & 3rd Fridays of the month



Signature Events

- **Dinner at the Diamond - February**

Dinner at the Diamond acts as the launching event for Spring Training at the Peoria Sports Complex. Enjoy an exciting “baseball themed” evening of entertainment. Many baseball celebrities attend the event and participate in the activities. A percentage of the proceeds benefits the Peoria Diamond Club, a non-profit organization responsible for running the Peoria Sports Club, and who assist with local community youth programs.

- **Mayor’s State of the City - March**

The annual Mayor’s State of the City Address is an opportunity for business leaders and community members to hear about the City’s accomplishments and future goals. Peoria Mayor Carlat will highlight significant new initiatives to citizens and the business community on Peoria’s future plans. Topics may include economic development, housing, business climate, building expansion and quality of life.

- **Anniversary & Awards Banquet - June**

The Anniversary & Awards Banquet celebrates past year’s successes by honoring outstanding citizens, business leaders, and Chamber members who have made a significant contribution in the West Valley. The Chamber’s newly-elected officers in its Board of Directors are introduced and recognized as well outgoing members. It is a dynamic evening to celebrate with member, volunteers and special guests.

- **Golf Tournament - May**

The annual golf tournament was established to engage members of the Peoria Chamber of Commerce and the West Valley community for a fun-filled day of camaraderie and games, with a portion of the proceeds benefitting a local non-profit organization. This popular event provides a full day of fun on the course and includes an awards luncheon. A silent auction helps provide additional funds for the charity.

- More exciting events being added in 2018



Committee Participation

- **Ambassadors Committee**

The Ambassadors help your business excel. By welcoming, supporting and encouraging each new member, the Ambassadors Committee expands your experience in the Peoria Chamber of Commerce. You will see these energetic and outgoing members at ribbon-cuttings, mixers, grand opening celebrations and more. New members can expect a phone call from our Ambassador team. Serving as an Ambassador is a point of pride for our members.

Government Affairs Committee

The Governmental Affairs Committee monitors local, City, State and National information related to business in Peoria and the West Valley. This committee features many legislative experts from throughout the Phoenix metropolitan. The committee serves to inform members regarding important initiatives and changes in legislation. When needed, the committee provides opportunities for members to engage in the legislative process by contacting elected officials regarding issues that may impact your business. Annually the committee publishes Policy Statements on all topics related to the Chamber and local government.



- **Military & Veterans Affairs Committee**

The Military & Veterans Affairs Committee serves to honor active and retired military and maintain the Chamber's partnership with Luke Air Force Base. The Peoria Chamber values service in all branches of the military and recognizes the importance of providing opportunities to spotlight programs and services that benefit the Peoria and West Valley communities.

The committee raises \$4,000 annually to support the Junior ROTC programs at both Peoria and Cactus High Schools - the only schools in Peoria with the JROTC programs. Credit Union West generously matches the funds which allows the Peoria Chamber and Credit Union West to award two (2) \$2,000 scholarships to one student from each program.

The Committee also supports the Wing Orientation program through local resources. Members of the Chamber are eligible to provide flyers, brochures and other informational collateral that is personally given to each person during the orientation program at Luke AFB.

Small Business Advisory Council

The Small Business Advisory Council is focused on creating new marketing and education opportunities for members, which include the following:

- Business education programs
- Hot Topics & Lunch
- Member marketing
- Resources for small businesses
- Economic development opportunities through the City of Peoria

