



## Logo Guidelines

### Member Logo

Display logos with a link to the Peoria Chamber of Commerce [www.peoriachamber.com](http://www.peoriachamber.com) on your company website, blog or social media site (such as Facebook or Twitter)

### Alterations

The logo is not to be modified in any way except for proportional scaling of at least 1 vertical inch in height.

### Alignment

As a general rule, logos should be placed at the top right or left hand corners of any graphic piece

### Clear Zones

Logos should always be surrounded on all sides by clear space. That space should be a minimum of 1/4 the height of the logo (see diagram to left) on all sides.

### Minimum Size/Proportion

The minimum logo size for collateral should be 1/2 inches in height.

*\* Exceptions for promotional items. Proportions should never be skewed irregularly.*

